OETC

Adobe

Adobe VIP Licensing for K-12
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Adobe VIP Licensing

Overview
Adobe offers a variety of licensing options that give students and teachers the ability to access their Adobe software at work, at home, or in a computer lab. There are two types of licenses available: **named-user licenses** and **shared device licenses**, both of which can be licensed for a single **School Site** or **District** wide.

Named-User Licensing vs. Shared Device Licensing
While it may sound complicated, these two options come down to whether you want to **license per person** (Named-User Licensing) or **per device** (Shared Device Licensing).

Named-User Licensing	Shared Device Licensing
Licenses for each student, faculty, and/or staff member	Licenses for each device, rather than each user
Ideal for staff, faculty and 1:1 student environments.	Ideal for shared environments like labs, libraries, and classrooms
Enables teachers and staff to use Adobe software while working at home on institutionally owned or leased computers	Enables any number of users to access latest versions of Creative Cloud apps and services on entitled machines
Single-app licenses are available	No single-app licensing
Users must log in with enterprise, federated or Adobe IDs	
Available in a **School Site License** and **District License**	

Note: Legacy Device licenses
Device licenses are only available for renewal by Members currently using device licenses. Creative Cloud 2018 is the last version of Creative Cloud available through device licensing. The most current version of Creative Cloud is available through shared device licensing. Members with device licenses can self-service migrate to the shared device License Product at any time during their existing VIP Subscription Term for no additional license fees.

School Site vs. District Licensing

Adobe offers both school site and district licenses; which you choose will depend on the number of licenses you need and where you want to deploy them.

School Site Licenses are available to a school or district office located at a single address with a minimum license purchase of 500 named-user licenses or 100 shared device licenses.

District Licenses are available to school districts and can be deployed at multiple addresses with a minimum license purchase of 2,500 named-user licenses or 500 shared device licenses.

School Site Minimum	**500 Named-Users** MSRP: $2,500 (at $5 per user)	*Or/And*	**100 Shared Devices** MSRP: $2,500 (at $25 per device)
District Minimum	**2,500 Named-Users** MSRP: $12,500 (at $5 per user)	*Or/And*	**500 Shared Devices** MSRP: $12,500 (at $25 per device)

Consortium Tip:
- Districts with up to 10,000 ADM or less typically buy School Site licenses.
- Districts with 20,000 ADM or more typically buy District licenses.

If you have between 10,000-20,000 students, contact OETC by emailing help@oetc.org and we can help you figure out which is best for you.

Why buy through OETC?

Automatic Level 4 Pricing
We negotiate aggressively on your behalf to get the lowest prices possible. OETC members automatically qualify for level 4 pricing, Adobe's best discount level.

Expertise and Support
OETC has dedicated Adobe specialists who can help you navigate options and decide which is right for you. Even after deployment, we remain your partner and are here to answer questions and provide support.

Renewals made simple
We keep renewals simple, straightforward and fast, and will keep you up-to-date on anything you need to know about your licenses.

Enroll Today
Contact OETC at help@oetc.org to license Creative Cloud for your school.

Creative Cloud for Education

Give your students, teachers, and staff the digital tools to create amazing work.

Component	Use	Creative Cloud named-user license	Creative Cloud shared device license
Desktop apps			
Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video, and create digital paintings.	●	●
Adobe Photoshop Lightroom CC	Easily edit, organize, store, and share photos from anywhere.	●	●
Adobe Photoshop Lightroom Classic CC	Organize, edit, and batch process all your digital photos with a desktop-focused app.	●	●
Adobe Illustrator CC	Create vector-based graphics and illustrations for print, web, video, and mobile.	●	●
Adobe InDesign CC	Design professional layouts for print and digital publishing.	●	●
Adobe Dimension CC	Easily create high-quality, photorealistic 3D images.	●	
Adobe Acrobat Pro DC	Create, protect, sign, collaborate on, and print PDF documents and forms.	●	●
Adobe InCopy CC	Enable writers and designers to work simultaneously on the same document.	●	●
Adobe Bridge CC	Browse, organize, and search your photos and design files in one central place.	●	●
Adobe Premiere Pro CC	Edit video with high-performance, industry-leading editing tools.	●	●
Adobe After Effects CC	Create cinematic motion graphics and visual effects.	●	●
Adobe Audition CC	Record, mix, and restore audio for broadcast, video, and film.	●	●
Adobe Premiere Rush CC	Create, edit, and share online videos anywhere.	●	●
Adobe Media Encoder CC	Quickly output video files for virtually any screen.	●	●
Adobe Prelude CC	Streamline the import and logging of video from any video format.	●	●
Adobe Dreamweaver CC	Visually design and develop modern, responsive websites.	●	●
Adobe Animate CC	Design interactive animations with cutting-edge drawing tools for multiple platforms.	●	●
Adobe XD CC	Design, prototype, and share engaging user experiences for websites, mobile apps, and more.	●	●
Adobe Spark with premium features	Create stunning branded social media graphics, web pages, and animated video stories—in minutes.	●	●
Adobe Flash Builder Premium	Build exceptional applications for Android, iOS, Windows, and Mac OS using a single development environment.	●	●
Adobe Scout CC	Profile Flash games on web and devices.	●	●
Mobile apps			
Adobe Capture CC	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	●	●
Photography apps: Adobe Photoshop Lightroom CC, Photoshop Mix, and Photoshop Fix	Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.	●	●
Design apps: Illustrator Draw, Photoshop Sketch, and Comp CC	Create layouts and draw expressively on your mobile devices, and preview mobile designs on iOS devices.	●	●
Video apps: Premiere Clip and Prelude Live Logger CC	Craft visual stories and animated videos, and edit with the power of Premiere Pro CC on mobile.	●	●
Core services			
Creative Cloud Libraries	Save, browse, and share assets from Libraries right inside your Creative Cloud apps.	●	●
Creative Cloud Assets	Store, manage, and share files with colleagues and clients, even if they don't have their own Creative Cloud memberships.	●	●
Creative Cloud Market	Access vector graphics, icons, patterns, and other design assets for use in all your creative projects.	●	●
Other tools and services			
Adobe Fonts	Find the perfect font for your designs.	●	Limited
Deployment and support			
Centralized administration tools	Manage and track both named-user and device licenses from the handy web-based Admin Console.	●	●
Creative Cloud Packager	Centrally deploy apps and updates across your departments or institution.	●	●
Technical support	Get advanced 24x7 tech support to help deployments run smoothly.	●	
Onboarding webinar	Get up and running fast with an onboarding webinar that walks you through the deployment process.	●	●
Storage	Get 2GB of cloud storage for file sharing and collaboration.	●	●

Photography and design — Desktop apps rows Adobe Photoshop CC through Adobe Bridge CC
Video and audio production — Adobe Premiere Pro CC through Adobe Prelude CC
Web and mobile development — Adobe Dreamweaver CC through Adobe Scout CC

Frequently-Asked Questions

Q: Can I purchase licenses for individual applications?
A: Yes, but only with named-user licenses. Contact OETC for a list of applications available as single-app licenses.

Q: I only need 100 user licenses between two schools. Can I purchase one site license and split them?
A: Unfortunately not. Each site license can only be used on one physical property. However, in this case it would still make more sense to purchase two site licenses rather than one district license.

Q: If I have named user licensing, can multiple users sign on to the same device?
A: No. The idea with named user is that each user has their own device, whether it be personal or institution-issued. Any device used by multiple people must have shared device licensing.

Q: Is there a bulk discount if you purchase a district license?
A: There is not. As you can see from the table on page 3, named user licenses cost $5 apiece and shared device licenses cost $25 for both site and district pricing.

Q: Are there any big differences between the shared device and named user offerings and services?
A: The biggest difference is that shared device licenses don't have full access to Adobe Fonts, and do not have technical support.

More questions?
Please reach out to OETC at help@oetc.org, We're happy to answer questions, provide guidance and help you find the right licensing for your school.